

Infinium Business Intelligence Analytic Server

The business analysis solution that thinks the way you do



Midnight... You can't sleep. Ten months ago the company launched a new product line and the CEO wants to know whether the new offering is making money – or losing it.

The usual way... You decide to ask IT for a report that compares actual, plan, and variance for the new product line. When you receive it a week later, you spend hours sifting through a stack of spreadsheets. You think there may be an issue with the suppliers so you ask IT for another report. This dance with IT continues one report after another as the analysis deepens. By the time you have the answer, will it be too late?

The Infinium BIAS way... From your Web browser the following morning, you click on your product-line profitability analysis. Through the clear, concise charts and graphs, you quickly find that while the product line is profitable, your supplier costs are way above plan. Drilling through to the underlying detail in real-time, you quickly realize that the new supplier charges are the culprit. Drilling further, you find that the high charges are the result of too many rush requests from your North American operations. You e-mail the "heads-up" analysis to the North American VP to investigate further. You then call your CEO to say the new line is making money – all before your first cup of coffee.

Data and information are not one and the same. Today's organizations are drowning in data. To be useful, information must have relevance and context. It must be relevant to the business question at hand, and presented in the context that best illustrates the trends, patterns, and exceptions of interest to you. Infinium® Business Intelligence Analytic Server (BIAS) thinks the way you do. It gets you quickly to pertinent business information through advanced visualization technology that makes the answers you seek intuitively obvious.

What is BIAS?

Infinium Business Intelligence Analytic Server (BIAS) is a multi-dimensional business analysis solution that enables faster and more effective management decisions through interactive access to key performance indicators and the details behind them. BIAS's online analytic processing (OLAP) technology thinks the way you do, delivering relevant information in business context and taking the analytic path that you decide.

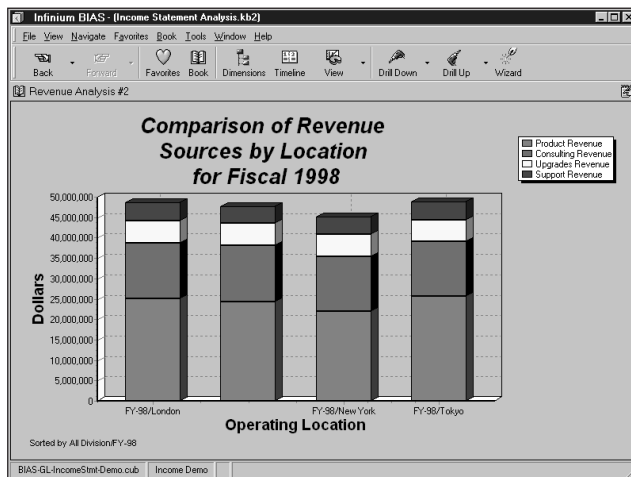
What makes BIAS unique?

BIAS leverages Infinium's unique understanding of the data in Infinium applications to pre-package and deliver multi-dimensional views of information for effective decision-making. So you're up and running faster, and reaping a return on investment sooner at a fraction of the time and expense needed to "cobble" together solutions from commercially available tools.

BIAS is integrated with Infinium's enterprise business applications to deliver "out-of-the-box" analysis. With BIAS you get:

- An information repository (data mart) that provides multi-dimensional views of information in the business context needed for effective analysis
- Application data extracts that isolate relevant information to load and update the repository
- Graphical end-user interface that utilizes advanced visualization for intuitive analysis
- Infinium Professional Services – the application experts – to provide consulting services that accommodate your BIAS OLAP implementation and customization needs
- Maintenance and support to ensure BIAS meets your needs now and in the future

continued



The charting and graphing capabilities of Infinium BIAS make visualization of trends, patterns, and exceptions intuitively obvious.

How does BIAS work?

BIAS unlocks the full value of information inherent within Infinium's business applications. Information from non-Infinium applications may be integrated for an enterprise-wide view of your business. Infinium BIAS gives decision-makers the ability to access and organize data in ways that support easier and faster analysis directly from their desktop. BIAS gets you quickly to key performance indicators through:

- Interactive, multi-dimensional drill-down, to drive the analysis by whatever path discovery takes you, even though there may be tens of millions of combinations or intersections of business views and performance indicators
- Drill-through, to go straight from any rollup or summary to the lowest level of detail, and vice versa
- Pivoting, for instantaneous change in perspective from what is at question to who has the ownership of it
- Timeline navigation, to instantly select and isolate any time period or group of time periods. The delivered time domain hierarchy and built-in rollups provide instant navigation of results across years, quarters, or individual time periods
- The ability to dynamically swap any indicator (measure) or view (dimension) between rows and columns to accommodate otherwise complex tab reporting

BIAS's chart and graph displays make trends, patterns, and exceptions in your business intuitively obvious. Advanced visualization tools provide ease of use and sophisticated analysis of subtle relationships within your business:

- Decomposition diagrams organize summary and detail information into readily understood hierarchies for a forest-and-trees perspective of your business
- Perspective (scatter) diagrams show the correlation between business results outcomes and individual performance drivers
- Line and multi-line graphs provide at-a-glance trending and time series analysis
- Pie charts show big-picture significance of business details
- Bar graphs facilitate side-by-side comparisons and stacked bars illustrate the extent to which specific details drive overall results

BIAS delivers results

Reduced time to better-informed decisions.

BIAS quickly gets you to the underlying performance drivers affecting your business results by allowing you to peel each layer of your business information based on what you find, without having to know what questions to ask ahead of time. You navigate each layer of your analysis in real-time, without the need to design and run successive paper reports or online queries to answer each subsequent question.

The elimination of needless paper reports.

BIAS's online multi-dimensional analysis streamlines access to crucial business information, eliminating the need for many paper-based or static online reports. Valuable staff resources are freed from the endless cycle of report design and production overload, to focus more time on value-added analysis and planning.

Access anytime, anywhere.

BIAS's Web-based Active Books eliminate the need to deploy and maintain costly Windows desktop-based analysis tools for every user. Users may access and analyze information through their Web browser. This provides a cost-effective deployment option for extending access to large numbers of information consumers for true front-line decision-making.

The ability to meet the unique needs of your business.

Infinium Professional Services are packaged with the BIAS solution to meet the unique needs of each customer. This can include integrating data from non-Infinium applications for organizational or industry-specific key performance indicators.

Rapid return on investment.

Pre-packaged analysis and services coupled with rich functionality get customers up and running faster, at a lower cost.

About Infinium

Infinium frees organizations to do great work. Infinium's Web-enabled business software solutions, services, and deployment options unleash the potential of organizations to optimize business performance by improving and innovating operational processes, managing and motivating their workforces, and exceeding customer expectations.

Founded in 1981, Infinium is a global company with more than 1,800 customers worldwide. In addition to corporate headquarters in Massachusetts, we provide local sales, service, support and training via regional offices and business partner locations throughout North America, Europe, Asia Pacific, and Latin America.

Contact Infinium today by visiting our Web site at **www.infinium.com**, or call 800.725.7668 or 508.778.5494.

"Our plan is to use Infinium BIAS primarily as an executive information tool. We'll be able to view all the general ledgers of our 100+ companies via BIAS. We see great potential, not only in analyzing information that resides within our Infinium applications, but also in merging the data with other in-house databases, such as sales and pricing, to extract valuable business intelligence.

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